

About Tomishiro Products

Updated May 2023

= Basic data =

Company name TOMISHIRO PRODUCTS CO., LTD.

Head office address 3684 Madokoro, Oita City, Oita Prefecture,

870-0268, Japan

Date of establishment June 6, 1994 Capital 10,000,000 yen

Annual sales ¥623,395,831 (28th term)

Board members President and CEO YIZHE LIU

Senior Managing Director Shigefumi Hashimoto

Managing Director Kunihisa Takaki

Director and General Manager Zhang Jianzong Director and General Manager Mayumi Adachi

 $\begin{array}{lll} \mbox{Phone} & +81\mbox{-}97\mbox{-}592\mbox{-}6688 \\ \mbox{Fax} & +81\mbox{-}97\mbox{-}592\mbox{-}6699 \\ \mbox{Main Email} & \mbox{info@tomishiro.com} \end{array}$

Website https://www.tomishiro.com/

Number of employees 28 (as of May 2023)

- = Business brief description =
- Pet related:
- · Manufacture and wholesale of live food, dry food and frozen food for pets
- · Import and sale of tropical fish, crustaceans, reptiles and amphibians
- · Manufacturing and wholesale of breeding supplies and aquarium supplies
- Sishing gear related:
- Import and wholesale of fishing baits, oyster shells and other fishing related products
- © Electric appliances:
- · Import and sale of LED lighting and import and sale of digital signage
- Renewable energy:
- · Import and sale of small wind power generation equipment
- Others:
- Import agency, export guidance, field survey, investment guidance, dispatching, entrepreneurship consulting etc.
- = Major banks = (in no particular order, titles omitted)
 - Howa Bank Ozai Branch
 Oita Bank Ozai Branch
 - Mizuho Bank Oita Branch
 Japan Post Bank
 - · Oita Prefectural Credit Union Ozai Branch
- = Major importing countries =
 - People's Republic of China
 Republic of Indonesia
 - · Kingdom of Thailand · India
 - · Republic of Singapore
 - Federal Republic of Brazil
 - Federal Republic of Nigeria
- · Federal Republic of Myanmar
- · Democratic Republic of the Congo
- · Kingdom of Spain etc.

= Major customers = (in no particular order, titles omitted)

O Pet-related:

- · Cyber Cricket · Aso Tropical Fish Co., Ltd. · OC Farm Co., Ltd.
- Kenny Tokyo store · Asada Bird and Beast Trading Co., Ltd. etc.

Live food for fishing:

· Hara Shoten Co., Ltd.

Oyster shells:

= Career =

- Takamasa Joshima · Ariake Sea Fisheries Cooperative
- · Saga Prefecture etc.

June 1994	Established as Tomishiro Products Co., Ltd. at Madokoro, Oita
	Oita Prefecture, and started importing and selling fishing baits

July 2001 Moved the head office to Sako, Oita City. Establi	shed Pet Division
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Mar. 2003	Started importing	and wholesaling	of frozen mice	e and Started selling

Madokoro, Oita City,

in-house developed product "Kansha" red cans

Sept. 2003 Established IT Support Division

Dec. 2003 Moved the head office to Madokoro, Oita City

Jan. 2004 Started handling "SAGARI" (fishing gear)

July 2005 Started handling frozen river shrimp

Nov. 2005 Started handling "Kansha" for business use

Sept. 2006	Started handling "Kansha" black cans for business use
Oct. 2009	Established Recycling business "Eco Center"
Sept. 2012 Aug. 2013	Started selling frozen midges Purchased Aosaki warehouse for business expansion
Sept. 2014	Started handling the digital signages
Mar. 2016	Started handling the Steel Balls and LED lighting
July 2017	Purchased and launching ceremony of the experimental boat "TOMISHIRO"
Oct. 2017	Purchased Tomishiro Building and Tomishiro No.2 building of Maki, Oita City
Dec. 2017	Constructed an experimental facility for domestic mouse breeding facilities at Madokoro, Oita City as a project to adopt the supplementary manufacturing subsidy for FY2016
July 2018	Opened Oita Uomikan in Joharu, Oita City
Nov. 2018	Purchased a section in Oita Ryuutsuu Danchi and started using it as Tomishiro warehouse
Dec. 2018	Reconstructed the head office of Madokoro, Oita City
Oct. 2019	Opened Ozai Kinmikan in Joharu, Oita City,
Dec. 2019	Started operating Tropical Fish Import and Wholesale department in Ozai Uomikan
April 2019	Certified as an excellent health management corporation 2020 established by the Ministry of Economy, Trade and Industry
Jan. 2021	Purchased the land in Shozakai, Oita City

April 2021 Certified as an excellent health management corporation 2021 established by the Ministry of Economy, Trade and Industry

(To the present)

- = Group companies =
 - · Tomishiro Foods Co., Ltd. (Aosaki Food Processing Plant and Ozai Shunmikan),
 - · Tomishiro Agri Co., Ltd.
- · Tomishiro Solar Power Co., Ltd.
- · Tomishiro Planning Co., Ltd.
- = Related organizations =
 - Non-Profit Organization AU
- = Overview Explanation =
- In 1994, we started the company with the main business of importing and selling fishing baits.



• Started importing and selling frozen mice in 2003. Initially, we imported and sold 20,000 bodies a year, but now we have grown into a company that wholesales and retails about 6 million bodies to all prefectures throughout Japan. We have transactions with more than 2,000 customers nationwide, and there are many zoos and pet shops that will be in great trouble if

we quit this business.

• Currently, we are importing frozen mice from China, but in view of the recent trade situation, we would like to change to a production system that does not rely on overseas. We are looking for breeding mice in Japan to meet domestic demand. After that, we plan to export "Made in Japan" frozen mice to Europe and the United States.

- Since we have been in trade business since 1994, we have established a very effective relationship with customs, and we have cooperated in identifying the inspection items of customs, and we have also cooperated with customs for many years. We have accepted new staff from Kansai and Narita as training institutions. We lend a little effort to making detailed rules regarding imports.
- We happened to have a relationship and was able to get to know President Sugita. We sympathized with President Sugita's idea that he does not want to waste the surplus facilities, and we would like to utilize what used to be a poultry farm as a breeding ground. By doing so, we are anxious to make some contribution to Kitsuki City as well as Oita City and Beppu City.
- We would like to build a particularly friendly relationship with the neighbors. As part of this, we distribute sunflower seeds that feed mice free of charge. After enjoying the sunflower flowers, we plan to buy the harvested seeds.



- Regarding mice that feed pets for zoo breeding animals, pet shops and enthusiasts, more than 20 years ago, we built a 100% owned facility in China and started aquaculture experiments and research. After the prospect of production was established, we started importing from 20,000 bodies a year.
- Until now, we have been cultivating experimental mice. Mice basically do not leave the farm cage. Even if it comes out, it will just die if it falls out of the basket. It does not have the power to run.
- There are several sizes for shipping, but when they reach that size, they will be culled by several methods. At the very least, we will take care of it, but from the perspective of animal protection, we will promptly dispose of it so that the suffering will not be prolonged. We also use a method that does not pollute the environment.



- After slaughter, freeze in the freezer at minus 36 degrees Celsius. Wrap it according to the size of the individual and store it in a refrigerator at -18 degrees Celsius until shipping. As mentioned above, we are planning to sell it throughout Japan and export it to Europe and the United States in the future.
- Regarding the excrement produced by mice, the dung is granular and the urine is soaked in wood chips. By fermenting together, we can make better compost than cow dung or pig dung. Tomishiro Agri Co., Ltd., an agricultural corporation of our group, also uses this compost, and we believe that it can greatly contribute to the agriculture of Kitsuki City.



- As part of our social contribution, we participate in Beppu City events (twice a year fireworks display) as the second sponsor from the top. Kitahama's yacht harbor got the naming right from Oita prefecture and was named "Tomishiro Yacht Harbor". Although the naming rights expired on March 31, 2021, we would like to continue working with Oita Prefecture to provide opportunities and places for training for the younger generation.
- In addition, we have participated in the "Ozai Wasshoi"

held once a year in the Ozai district of Oita City as a top sponsor for more than 10 years, and have also opened stores.



• In addition, we have specially sponsored the paper-cutting art exhibition held at the Oita Art Museum from April 19th to June 9th, 2019 as a single sponsor. For the first time in Oita, we were able to introduce the fact that paper-cutting that originated in China is in full bloom in Japan, and at the same time, we were able to introduce two local paper-cutting artists. I think it helped the cultural development of Oita in detail.

[前売券] 大分合同新聞社本社受付・同プレスセンタ販売所] ローソンチケット(Lコード82233)、チク主 催/切り絵アート展大分実行委員会、大分合同新社企画協力/毎日新聞社後 援/大分ケーブルテレコム、エフエム大分、NOAS FN特別協賛/**TOMISHIRO** 富城物産





• We were able to get a connection with Kijima Kogen Park, and we replaced all the benches in the amusement park at our expense. We would appreciate it if you could use



it for breaks and meetings when you go out to play.