



## About Tomishiro Products

Updated May 2023

= Basic data =

Company name	TOMISHIRO PRODUCTS CO., LTD.
Head office address	3684 Madokoro, Oita City, Oita Prefecture, 870-0268, Japan
Date of establishment	June 6, 1994
Capital	10,000,000 yen
Annual sales	¥623,395,831 (28th term)
Board members	President and CEO YIZHE LIU Senior Managing Director Shigefumi Hashimoto Managing Director Kunihisa Takaki Director and General Manager Zhang Jianzong Director and General Manager Mayumi Adachi
Phone	+81-97-592-6688
Fax	+81-97-592-6699
Main Email	info@tomishiro.com
Website	<a href="https://www.tomishiro.com/">https://www.tomishiro.com/</a>
Number of employees	28 (as of May 2023)

= Business brief description =

◎ Pet related:

- Manufacture and wholesale of live food, dry food and frozen food for pets
- Import and sale of tropical fish, crustaceans, reptiles and amphibians
- Manufacturing and wholesale of breeding supplies and aquarium supplies

◎ Fishing gear related:

- Import and wholesale of fishing baits, oyster shells and other fishing related products

◎ Electric appliances:

- Import and sale of LED lighting and import and sale of digital signage

◎ Renewable energy:

- Import and sale of small wind power generation equipment

◎ Others:

- Import agency, export guidance, field survey, investment guidance, dispatching, entrepreneurship consulting etc.

= Major banks = (in no particular order, titles omitted)

- Howa Bank Ozai Branch
- Oita Bank Ozai Branch
- Mizuho Bank Oita Branch
- Japan Post Bank
- Oita Prefectural Credit Union Ozai Branch

= Major importing countries =

- People's Republic of China
- Republic of Indonesia
- Kingdom of Thailand
- India
- Republic of Singapore
- Federal Republic of Myanmar
- Federal Republic of Brazil
- Democratic Republic of the Congo
- Federal Republic of Nigeria
- Kingdom of Spain etc.

= Major customers = (in no particular order, titles omitted)

◎ Pet-related:

- Cyber Cricket                      • Aso Tropical Fish Co., Ltd.   • OC Farm Co., Ltd.
- Kenny Tokyo store                • Asada Bird and Beast Trading Co., Ltd. etc.

◎ Live food for fishing:

- Hara Shoten Co., Ltd.

◎ Oyster shells:

- Takamasa Joshima    • Ariake Sea Fisheries Cooperative
- Saga Prefecture etc.

= Career =

- |            |  |
|------------|--|
| June 1994  | Established as Tomishiro Products Co., Ltd. at Madokoro, Oita City, Oita Prefecture, and started importing and selling fishing baits |
| July 2001  | Moved the head office to Sako, Oita City. Established Pet Division   |
| Mar. 2003  | Started importing and wholesaling of frozen mice and Started selling in-house developed product "Kansha" red cans                    |
| Sept. 2003 | Established IT Support Division  |
| Dec. 2003  | Moved the head office to Madokoro, Oita City   |
| Jan. 2004  | Started handling "SAGARI" (fishing gear)   |
| July 2005  | Started handling frozen river shrimp   |
| Nov. 2005  | Started handling "Kansha" for business use   |

Sept. 2006	Started handling "Kansha" black cans for business use
Oct. 2009	Established Recycling business "Eco Center"
Sept. 2012	Started selling frozen midges
Aug. 2013	Purchased Aosaki warehouse for business expansion
Sept. 2014	Started handling the digital signages
Mar. 2016	Started handling the Steel Balls and LED lighting
July 2017	Purchased and launching ceremony of the experimental boat "TOMISHIRO"
Oct. 2017	Purchased Tomishiro Building and Tomishiro No.2 building of Maki, Oita City
Dec. 2017	Constructed an experimental facility for domestic mouse breeding facilities at Madokoro, Oita City as a project to adopt the supplementary manufacturing subsidy for FY2016
July 2018	Opened Oita Uomikan in Joharu, Oita City
Nov. 2018	Purchased a section in Oita Ryuutsuu Danchi and started using it as Tomishiro warehouse
Dec. 2018	Reconstructed the head office of Madokoro, Oita City
Oct. 2019	Opened Ozai Kinmikan in Joharu, Oita City,
Dec. 2019	Started operating Tropical Fish Import and Wholesale department in Ozai Uomikan
April 2019	Certified as an excellent health management corporation 2020 established by the Ministry of Economy, Trade and Industry
Jan. 2021	Purchased the land in Shozakai, Oita City

April 2021 Certified as an excellent health management corporation 2021 established by the Ministry of Economy, Trade and Industry

(To the present)

= Group companies =

- Tomishiro Foods Co., Ltd. (Aosaki Food Processing Plant and Ozai Shunmikan),
- Tomishiro Agri Co., Ltd.                      • Tomishiro Solar Power Co., Ltd.
- Tomishiro Planning Co., Ltd.

= Related organizations =

- Non-Profit Organization AU

= Overview Explanation =

- In 1994, we started the company with the main business of importing and selling fishing baits.



- Started importing and selling frozen mice in 2003. Initially, we imported and sold 20,000 bodies a year, but now we have grown into a company that wholesales and retails about 6 million bodies to all prefectures throughout Japan. We have transactions with more than 2,000 customers nationwide, and there are many zoos and pet shops that will be in great trouble if

we quit this business.

- Currently, we are importing frozen mice from China, but in view of the recent trade situation, we would like to change to a production system that does not rely on overseas. We are looking for breeding mice in Japan to meet domestic demand. After that, we plan to export “Made in Japan” frozen mice to Europe and the United States.

- Since we have been in trade business since 1994, we have established a very effective relationship with customs, and we have cooperated in identifying the inspection items of customs, and we have also cooperated with customs for many years. We have accepted new staff from Kansai and Narita as training institutions. We lend a little effort to making detailed rules regarding imports.

- We happened to have a relationship and was able to get to know President Sugita. We sympathized with President Sugita's idea that he does not want to waste the surplus facilities, and we would like to utilize what used to be a poultry farm as a breeding ground. By doing so, we are anxious to make some contribution to Kitsuki City as well as Oita City and Beppu City.

- We would like to build a particularly friendly relationship with the neighbors. As part of this, we distribute sunflower seeds that feed mice free of charge. After enjoying the sunflower flowers, we plan to buy the harvested seeds.



- Regarding mice that feed pets for zoo breeding animals, pet shops and enthusiasts, more than 20 years ago, we built a 100% owned facility in China and started aquaculture experiments and research. After the prospect of production was established, we started importing from 20,000 bodies a year.

- Until now, we have been cultivating experimental mice. Mice basically do not leave the farm cage. Even if it comes out, it will just die if it falls out of the basket. It does not have the power to run.

- There are several sizes for shipping, but when they reach that size, they will be culled by several methods. At the very least, we will take care of it, but from the perspective of animal protection, we will promptly dispose of it so that the suffering will not be prolonged. We also use a method that does not pollute the environment.





